



CITY OF SAN DIEGO

Small Business

SMALL BUSINESS ADVISORY BOARD 2015 ANNUAL COMMUNITY OUTREACH MEETING CITY OF SAN DIEGO

KEYNOTE PRESENTATION:

“Build a Successful Business Right Now: Five Top Tips for Entrepreneurs” featuring Steven Cox, CEO of TakeLessons.com

DYNAMIC PANEL PRESENTATIONS TO GROW YOUR BUSINESS:

Innovation Economy Panel: “What Small Businesses Can Learn from the Startup Community”

Leading entrepreneurs from the startup community will share success stories and lessons learned from their startup journeys, and offer innovative ideas to rethink and reposition your business.

Marketing & Legal Consulting Panel: “Strategies to Promote & Protect Your Business”

Business consultants and legal assistance experts will highlight new trends in marketing and business growth strategies, and offer legal guidance for conducting business online and protecting your intellectual property. Meet the panel of experts from:

- Aztec Consulting Center
- New Media Rights
- Thomas Jefferson School of Law: Small Business Law Center

LET YOUR VOICE BE HEARD:

Brainstorm with us on how the City can better support small businesses.

DATE & TIME:

Friday, October 16, 2015
8:30 a.m. – 11:15 a.m.

LOCATION:

Downtown Central Library – Shiley Special Events Suite
330 Park Blvd. Drive, San Diego, CA 92101

REGISTER BEFORE OCTOBER 12, 2015 at: <http://sbaboutreachmeeting.eventbrite.com>
OR RSVP to Small Business Ambassador, Lisa Gordon, at (619) 533-6474 or lgordon@sandiego.gov

PARKING: Underground parking at the Library is available and **parking is free for two hours with validation.** Thereafter, parking fee is \$3.75 per hour. Parking Validation is at 1st Floor Lobby. Location/Parking/Public Transportation information is available: <http://www.sandiego.gov/public-library/locations/centralparking.shtml>

The 11-member Small Business Advisory Board is charged with advising the Mayor and City Council on matters affecting small businesses in the City of San Diego.